The personal statement is probably as important as your grades.

Universities receive thousands of applications every year and there is only a limited amount of vacancies.it is therefore really important you understand why you want to study that course and explain that passionately and, if you know already include your desired career path that you would like to follow after being to university.

The personal statement is all about selling yourself so you need to find the positive experiences and qualities that you have and convince the different universities that you are the right candidate for them. Don't write a list of qualities; try to make it interesting without exaggerating or making up things.

There is no set formula for a personal statement as you are talking about yourself and your experiences.

If you are still struggling to find enough reasons to answer "why should a university offer me a place?", try to answer different questions. For example:

- List any prizes you have won inside or outside of school
- Where do you see yourself in 10 years?
- What has been your biggest achievement and why?
- Has anyone motivated you? If yes, who and how?
- What sparked your interest in this field or subject.
- Have you faced any challenges in your school work? How did you overcome them? Did they change you?

There are many things that you can add to your personal statement. Universities are aware that, at 17 or 18, you probably won't have any experience as the CEO of a company, or teaching children of different abilities.; however, talking about knowledge, experiences and skills gained through your studies, work experience, part time jobs, achievements or hobbies will show them that you are prepared to learn.

When writing your personal statement, it is vital you prioritize the most important examples, making sure it flows in a logical order and it is easy to read. incorrect spelling, punctuation and grammar, and use of quotes that are not clearly related to the rest of your statements are some mistakes that you need to avoid.

Don't forget that you only have **3996 characters** (including spaces) and **47 lines**, which you can fill up pretty quickly.